

For Immediate Release

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**UWC-USA to Host The Beehive Collective
A Presentation of Their Innovative Graphic, “The True Cost of Coal”:
A Visual Exploration of Mountaintop Removal Coal Mining and Resistance**

Montezuma, NM – October 29, 2010 – The Beehive Beehive Design Collective will be presenting their “True Cost of Coal” graphic campaign on Wednesday, November 17 at UWC-USA.

Two years in the making, “The True Cost of Coal” is an elaborate narrative illustration that explores the complex story of mountaintop removal coal mining and the broader impacts of coal. The image is the culmination of an intensive, collaborative research process. To make the poster, the Beehive interviewed hundreds of community members throughout the Appalachian region. The Bees craft these stories into visual metaphors, weave them together in a patchwork “quilt,” and share them with audiences as a larger-than-life banner.



The Beehive’s picture-lectures prompt discussion and understanding of contemporary struggles about energy and coal, while honoring the deep legacy of the Appalachian experience. Upon seeing the graphic, Tanya Turner of Pineville, KY said, “This image is changing Appalachia. Appalachians are taking back Appalachia and this image is a tool for that change.”

The Beehive Collective is currently booking a nation-wide tour to distribute the graphic throughout the country. For more information and to view the graphics visit: www.beehivecollective.org OR beehivecollective.blogspot.com.

The Beehive Design Collective will be presenting at UWC-USA in the Kluge Auditorium on Wednesday, November 17, from 4 to 6 pm.

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UWC-USA is located in the northern New Mexico town of Montezuma, six miles from Las Vegas, NM. UWC-USA is one of 13 United World Colleges located on five continents dedicated to making education a force to unite people, nations, and cultures for peace and a sustainable future. Founded in 1982, UWC-USA offers a unique program of academic and experiential education for 200 students from over 80 countries.